



NMEBC 2023

MAY 8–11, 2023 • HYATT REGENCY • JACKSONVILLE, FL

SUPPORT, EXHIBIT & ADVERTISING OPPORTUNITIES



Be part of this exceptional and expanding event linking regulatory and voluntary approaches as it connects carbon, biodiversity, water quality and quantity markets to the mitigation banking, ecological restoration and mitigation space.

The Conference is a “must attend event” for those involved in ecosystem banking and mitigation – policy, practice, science and emerging markets.

“I can’t thank you enough — I’m leaving with a business arrangement that never would have happened without this Conference...”

“Been sponsoring for 25 years and will continue, as the benefits to our company have been worth every penny.”

NATIONAL MITIGATION & ECOSYSTEM BANKING CONFERENCE

www.mitigationbankingconference.com • 800-726-4853



NATIONAL MITIGATION
& ECOSYSTEM BANKING
CONFERENCE

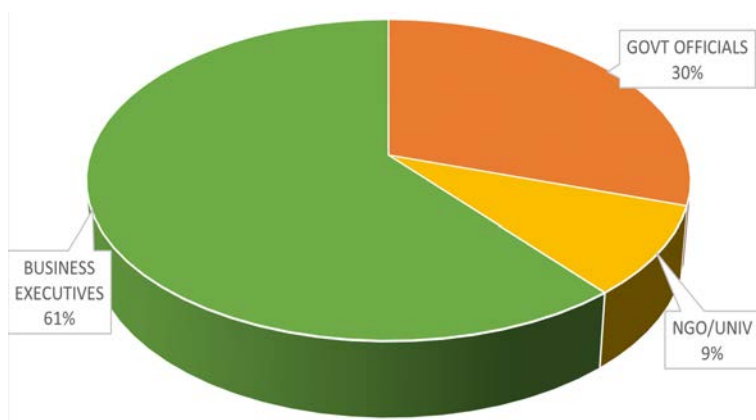
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GET LEADS • GAIN EXPOSURE • BUILD YOUR BRAND

NMEBC 2023 is expected to draw 700+ leaders across resource agencies, industries, impactors, mitigation and offset providers, and investors as it increases engagement between the mitigation banking, mitigation and ecological restoration market and carbon, water quality, quantity and other emerging environmental markets.

A powerful, independent and balanced platform that is the “must attend event” for those involved in mitigation, restoration and conservation of species, wetlands and streams, water quality, carbon and related environmental markets.



Reach key decisionmakers and leaders from business, government (local, state, federal), tribal communities, universities & nonprofits – further broken down by mitigation bankers, ecological restoration and offset providers, regulators and other resource agency professionals,

clients/impactors, consultants, engineers, scientists, farmers, ranchers and landowners, attorneys, appraisers, accountants, technology innovators, real estate brokers and developers, city planners, academia and other stakeholders.

Boost Your Company's Position in this industry...

Become a Supporter • Exhibit • Advertise

SIGNUP ONLINE: [MITIGATIONBANKINGCONFERENCE.COM/SUPPORT](https://mitigationbankingconference.com/support)



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BECOME A SUPPORTER	BLUE \$5,500 (unlimited)	SILVER \$8,000 (unlimited)	GOLD \$11,000 (7 of 8 available)	PLATINUM \$15,000 (1 of 3 available)	DIAMOND \$25,000 (1 available)
<i>Early Savings by Sept. 1, 2022</i>	\$5,250	\$7,700	\$10,500	\$14,250	\$24,000
#Registrations (Comps)	2	3	4	5	6
#Registrations (20% off)	1	2	3	4	5
Scholarship & Charity Match Challenge! <i>(see next page for details)</i>	opportunity	opportunity	opportunity	opportunity	\$1,000 match included
Choose one: Exhibit Booth or Registration	Exhibit Booth or +1 Registration	Exhibit Booth or +1 Registration	Double Booth or +2 Registrations	Double Booth or +2 Registrations	Double Booth or +2 Registrations
Spotlight: Promo Emails	shared	shared	shared	solo	solo
Recognized: Promo Emails	Name	Name + Web Link	Logo + Name + Web Link	Logo + Name + Web Link	Logo + Name + Web Link
Logo on Web Pages	ALL – 5th Tier	ALL – 4th Tier	ALL – 3rd Tier	ALL – 2nd Tier	ALL – Top Tier
Social Media Promotion	✓	✓	✓	✓	✓
Screen and Session Recognition	w/All Sponsors	w/All Sponsors	LOGO & Ad (general sessions) Verbal @ Opening	LOGO & Ad (all sessions) Verbal @ Opening	LOGO & Ad (all sessions) Verbal @ Opening
Logo in Final Program	✓	Front Cover	Front Cover	Front Cover	Front/Back Cover
Floor Decals Provided	purchase	1	2	3	4
Advertisements	early bonus 1/4 Page Ad	early bonus 1/2 Page Ad	Full Page Ad Marketing Insert Web Ad Live Stream Ad	Full Page Ad Marketing Insert Web Ad Live Stream Ads	Inside Back Cover Ad Marketing Insert Web Ad Live Stream Ads
Attendee List	pre-conference	pre-conference	✓	✓	✓
NMEBC APP Message(s) to Attendees		1 message	2 messages	3 messages	3 messages
NMEBC APP Advertisement		early bonus	✓	✓	✓
Logo on Conference Packet Back Cover			✓	✓	✓
WELCOME Reception Host			✓	✓	✓
Logo on Name Badge Lanyards			early bonus	✓	✓
Recognition at Bottom of Daily Conference Email at Event				✓	✓
Sponsor Choice: Lunch Wed or Thurs; Tables Pads & Pens; or Breaks/Breakfasts				✓	✓
Main Web Page Logo (new!)				rotate	solo
Sponsored Video or Slide during Main Stage Event Breaks				early bonus	✓
Linked Prime Spot Banner Ad on ALL App Screens					early bonus
Logo on Elevator Doors on Ballroom Level					✓
Logo on Registration Confirmation Email					✓

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ALA CARTE MARKETING OPPORTUNITIES

Purchase multiple for added recognition or for the **EXCLUSIVE!**

Exhibit Booth <i>(included in Blue & above support levels)</i>	Exhibit booth located where attendees network during breaks, continental breakfast and reception. (1 complimentary and 1 discounted (20%) registration, and 1 electrical outlet).	\$ 1,750 <i>(by 12/1/22)</i> \$ 1,950
WIFI Sponsor	Exclusive Splash Screen App Ad, recognized on Wi-Fi signs and in program! Splash Screen displays your logo or advertisement whenever someone opens the App.	\$2,950
Full Meter Board Advertisement	Your advertisement on one side of an 8' tall sign placed in or around the meeting space will get you noticed!	\$ 750 single side \$ 1,050 both sides
Marketing Item on tables in available sessions	Your marketing flyer or special promotional item as approved by NMEBC, placed on tables in an available session room of your choice. Exclusive per session. You provide item.	\$ 750—GENERAL SESSION \$ 550—BREAKOUT ROOM
Your Water Bottle w/Logo for Every Attendee at Check-in	You provide water bottles w/your logo - or cover the cost of us securing them w/your logo – for every attendee at registration! Bottles in addition to the \$1,000 sponsorship.	\$ 1,000 (EXCLUSIVE) + cost of bottles
First-Time Attendee Social Sponsor	Sponsor Monday's social for first-time attendees, with each first-time attendee <u>receiving a complimentary drink ticket with your logo and message on it.</u> At your option, provide a short welcome to the attendees and introduce your organization.	\$ 1,500 (EXCLUSIVE)
Directional Sign Sponsor	Your logo at top of all directional signs.	\$ 750 (3 SPONSORS AVAILABLE)
Sponsor Invest Connect	Your logo on agenda and on signage onsite. A new day, time, and format in 2023 over breakfast hour!	\$ 500 (MULTIPLE)
Floor Decals (available to Title Supporters only)	Round floor decals for exhibit area are sold only to Title Supporters. Note: one or more are included with Silver, Gold, Platinum, and Diamond level.	\$ 295 EACH

Sign-up for the Scholarship & Charity Match Challenge — EXTRA PROMO!

The first \$1,000 match towards donations is already included in the Diamond Supporter level!

Other Supporters can make pledges towards matching donations. 75% to 100% will be directed to scholarship opportunities with option for up to 25% to go to a donor or sponsor's charity of choice, or to a local charity in need. Progress will be tracked and shared via social media and marketing. A great way to give back!

JFT Founder's Mentor & Inclusion Award	Recognized on website, in program, onsite and in marketing. Provides for travel and registration. Awarded to a student or young professional studying or working on ecological and climate solutions in economically disadvantaged communities.	\$ 1,500 (EXCLUSIVE) OR \$ 750 TO BE MATCHED
JFT Founder's Collaboration Award	Recognized on website, in program, onsite and in marketing. Provides for travel and registration. Awarded to someone who demonstrates a vision for conservation and restoration of natural resources through collaboration among diverse stakeholders and the importance of government and business working together for the good of the environment and economy.	\$ 1,500 (EXCLUSIVE) OR \$ 750 TO BE MATCHED
NMEBC Scholarship Fund Donation	Recognized on website, program and in marketing. Founded by EPA and NMEBC many years ago, your additional support helps fund registration and/or travel to those who are otherwise unable to attend. Priority given to tribal nations, state and local governments, but also open to others.	\$ 250 MINIMUM ELIGIBLE FOR MATCH

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MORE INFO ON SOME OF OUR ALA CARTE MARKETING

Full Meter Board Ad



Directional Sign



100DE

110

120

→


← **100A**
**GENERAL
SESSIONS**

#nmebc

WiFi Sponsor

Exclusive Splash Screen App Ad, recognized on Wi-Fi signs and in program! Splash Screen displays your logo or ad whenever someone opens the App.



Thank You to our **WiFi Sponsor!** 

WiFi

Network: **BC-Events**
 Password: **NMEBC2022!**
(User Name and Password are case sensitive)

NMEBC 2022 Mobile APP

Search for **NMEBC** on Apple's App store
 Search for **NMEBC** on Google Play
OR SCAN QR CODE BELOW



Floor Decals

Included with Silver and above; one or more available for purchase by Blue and above supporters and placed on floor space throughout the exhibit area.





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Sign up by 9/1 and Save!



SUPPORTERS PAY IN 1 OR 2 INSTALLMENTS.
QUESTIONS? CARLENE BAHLER AT
CARLENE@JTAINC.COM OR 800-726-4853

SIGN-UP ONLINE
mitigationbankingconference.com/support

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VIRTUAL CONTINGENCY, CHANGE OF VENUE/DATE, CANCELLATION OF EVENT POLICY

It is understood that NMEBC provides continuous promotion of the event with significant exposure to supporters via marketing emails, online agenda, website recognition and social media from the early launch of the 2023 event marketing campaign, throughout the event and post event and that there is value to this promotion.

Should NMEBC 2023 move to a virtual only format – While all Supporters, Exhibitors and Ala Carte Marketing supporters will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level, **all who stay at the same level with full support** towards the continued success of NMEBC will be provided extra benefits including the opportunity to participate in a virtual package for all attendees should that be implemented.

For those who opt not to stay with full support if moved to virtual only, these options would be available:

Silver and above Supporters will have the option to downgrade one level at regular pricing with 100% of the difference (from what was paid or committed to less regular pricing of level downgraded to) put towards NMEBC 2024, or 80% of that difference refunded. **Blue Supporters will have the option to receive a \$1,250 credit** put towards NMEBC 2024, or 80% of that difference refunded.

Exhibitor or Ala Carte Marketing selections \$1,500 or less (with the exception of scholarship donations and match pledges which will remain in place), may choose to receive an 80% refund or 80% credit put towards 2024 if they do not wish to be upgraded to online engagement with opportunity to participate in a virtual package for attendees should that be implemented.

Should NMEBC move to another location or date, all selections would remain in place.

Should a complete cancellation occur (moving to a virtual format or to a new location is not a cancellation), you have the option of receiving an 80% refund or moving all or part of your support to NMEBC 2024.

We are sincerely grateful for all our supporters who help to make this event a success in continuing the dialogue and education critical to this industry!