



# NMEBC 2022

MAY 2-6, 2022 • BOISE CENTRE WEST • BOISE, IDAHO

*25th Anniversary*

## SUPPORT & EXHIBIT OPPORTUNITIES



**We invite you to be part of this exceptional event, established 25 years ago by a group of diverse organizations, agencies and businesses who were among the founders of mitigation, conservation and ecosystem banking.**

*“I can’t thank you enough — I’m leaving with a business arrangement that never would have happened without this Conference...”*

*The Conference is a “must attend event” for those involved in ecosystem banking – policy, practice, science and emerging markets.*

*“Been sponsoring for 25 years and will continue, as the benefits to our company have been worth every penny.”*

**NATIONAL MITIGATION & ECOSYSTEM BANKING CONFERENCE**

**[www.mitigationbankingconference.com](http://www.mitigationbankingconference.com) • 800-726-4853**



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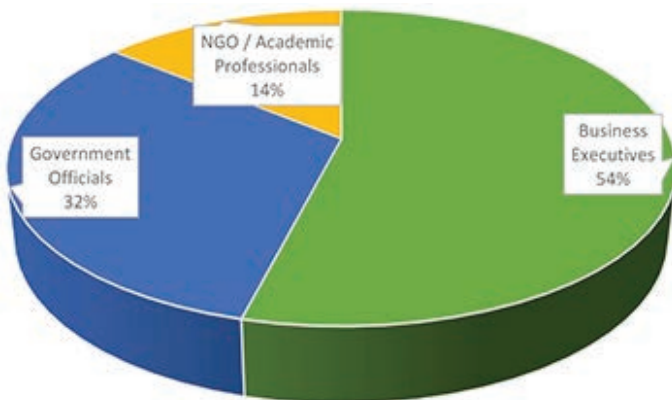
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**GET LEADS • GAIN EXPOSURE • BUILD YOUR BRAND**

Following this past year's successful hybrid event that drew 450 in-person and 100 remote attendees, NMEBC 2022 is expected to draw 600++ leaders in mitigation, conservation, and ecosystem banking and related environmental markets.

A powerful, independent and balanced platform that is the "must attend event" for those involved in mitigation and conservation of species, wetlands and streams, water quality and related environmental markets.



Reach key decisionmakers and leaders from business, government (local, state, federal and tribal nations), academia and nonprofits – regulators, clients/users of credits, providers, investors and consultants of mitigation and environmental restoration as well as landowners, attorneys, engineers, real estate developers, city planners, and other stakeholders.

***Boost Your Company's Position in this industry...***

**Become a Title Supporter**

**Exhibit**

**Sponsor a Marketing Opportunity**

**SIGNUP ONLINE: [MITIGATIONBANKINGCONFERENCE.COM/SUPPORT](https://mitigationbankingconference.com/support)**



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## Become a Title Supporter!

TITLE SUPPORTER	GREEN \$3,500	BLUE \$5,500	SILVER \$8,000	GOLD \$11,000	PLATINUM \$15,000
#Registrations (Comps)	1	2	3	4	5
#Registrations (20% off)	1	1	2	3	4
Logo on Web Pages	ALL – 4th Tier	ALL – 3rd Tier	ALL – 2nd Tier	ALL – Top Tier	ALL – Top Tier
Social Media	*	**	***	****	*****
Promo Emails	Name	Name	Name + Web Link	Logo + Name + Web Link	Logo + Name + Web Link
Screen Recognition	w/all sponsors	w/all sponsors	LOGO & Ad (general session)	LOGO & Ad (all rooms)	LOGO & Ad (all rooms)
Logo in Final Program	Inside	Front Cover	Front Cover	Front Cover	Front Cover
Listing in Final Program	✓	✓	✓	✓	✓
Floor Decals	available	available	2	3	4
Attendee List		pre-conf	pre-conf	pre & post-conf	pre & post-conf
<i>Choose one:</i> Exhibit Booth or Registration		Exhibit Booth <i>or</i> +1 Registration	Exhibit Booth <i>or</i> +1 Registration	Double Booth <i>or</i> +2 Registrations	Double Booth <i>or</i> +2 Registrations
Advertisements		1/4 Page Ad	1/2 Page Ad Web Ad	Full Page Ad Marketing Insert Web Ad	Full Page Ad Marketing Insert Web Ad
Spotlight in Marketing Email		w/several Blue sponsors	w/other Silver sponsors	✓	✓
Event APP—Ad & App Message(s) to Attendees During Event			Ad + 1 message	Ad + 2 messages	Ad + 3 messages
Logo on Conference Packet Back Cover				✓	✓
Your Message included in Event Email During Event				✓	✓
WELCOME Reception Host				✓	✓
Logo on Name Badge Lanyards ( <i>every attendee wears one</i> )				✓	✓
Sponsor of Session ( <i>logo placement by NMEBC dependent on program development</i> )				✓	✓
Logo on Airport Signage Welcoming NMEBC 2022 Attendees					✓
Customize your selections from Marketing Opportunities at value of \$4K ( <i>see next page</i> ). Selections over \$4K eligible for discounts. (Decals not eligible.)					+ \$4K of choices

**SIGNUP ONLINE: MITIGATIONBANKINGCONFERENCE.COM/SUPPORT**

**QUESTIONS? CARLENE@JTAINC.COM OR 800-726-4853**

## MARKETING OPPORTUNITIES

<b>Exhibit Booth</b> <i>(included in Blue &amp; above support levels)</i>	Exhibit booth located where attendees network during breaks, continental breakfast and reception. (1 complimentary and 1 discounted (20%) registration, and 1 electrical outlet).	\$ 1,600 <i>(by 12/1/21)</i> <del>\$ 1,850</del>
<b>Marketing Insert</b>	Marketing piece in conference packet <b>(included w/GOLD &amp; PLATINUM)</b>	\$ 650 (2 AVAILABLE)
<b>Judith Taggart Founder's Award</b>	Special recognition at General Session, online, in App and in program – with opportunity to introduce award recipient(s).	\$ 1,250 (2 AVAILABLE) OR \$2,000 (EXCLUSIVE)
<b>NMEBC Scholarship Fund</b>	Recognized for helping those eligible for scholarships, with <u>priority given to tribal nations, state and local governments</u> . Your name on website by Scholarship Fund and in Program.	\$ 750 (MULTIPLE)
<b>25th Anniversary Plated Lunch Session</b>	Introduced with opportunity to provide a <u>2-minute intro</u> of your organization. Your <u>edible logo</u> on desserts and option to provide a giveaway at each setting. Your logo online, in App and in Program	\$ 4,500 (2 AVAILABLE; CONTACT US FOR EXCLUSIVE)
<b>Friday's Breakfast Session</b>	Introduced with opportunity to provide a <u>2-minute intro</u> of your organization. Your <u>edible logo</u> on muffins and option to provide a giveaway at each setting. Your logo online, in App and in Program.	\$ 4,500 (2 AVAILABLE; CONTACT US FOR EXCLUSIVE)
<b>Shirts/Aprons w/Logo</b>	Provide Shirts or Aprons w/your logo for Boise Staff to wear.	\$ 5,000 (EXCLUSIVE)
<b>Breakfast and Breaks</b>	Your logo online and in App on Agenda by breakfast or break – choose one or multiple!	\$ 500 PER BREAKFAST OR BREAK (MULTIPLE)
<b>Invest Connect Social</b>	Your logo online and in App on Agenda by Invest Connect.	<del>\$ 500 (2 AVAILABLE)</del> <b>SOLD</b>
<b>App Static Banner</b>	Your Banner fixed at bottom of App screen as user scrolls.	\$ 1,750 (EXCLUSIVE)
<b>Box Lunch Sponsor</b>	Your logo and/or message on all box lunches for every attendee. Recognized online, in App, and by lunch on Agenda.	<del>\$ 2,500</del> <b>SOLD</b> (2 AVAILABLE)
<b>Coffee Cups/Sleeves</b>	You provide <u>cups and/or sleeves w/your logo</u> to our recyclable & size specs to be made available at coffee breaks throughout.	\$ 2,250 (2 AVAILABLE) OR \$3,500 (EXCLUSIVE)
<b>Pens Sponsor</b>	You provide Pens with your logo for tables in meeting rooms.	\$ 1,000 (EXCLUSIVE)
<b>Pads Sponsor</b>	You provide Pads with your logo for tables in meeting rooms.	<del>\$ 1,000 (EXCLUSIVE)</del> <b>SOLD</b>
<b>Beer Koozies</b>	You provide beer koozies w/your logo at reception (GOLD+ OPP)	\$ 1,000 (EXCLUSIVE)
<b>Wine Charms</b>	You provide wine charms w/your logo at reception (GOLD+ OPP)	\$ 1,000 (EXCLUSIVE)

**Entrance Window (lower)**  
**Decals:** 2 Decals for \$700  
**SOLD** Front Entrance  
Door Decals  
\$375 each; 2 for \$700



**TITLE SUPPORTERS ONLY:**

**Round Floor Decals**  
2 Decals for \$225



**Main Lobby Curved Wall Screen**

Display Static Ad or  
Play Video Ad  
\$1,750





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**Sign up Today to  
Maximize your Coverage!**

**SIGN-UP ONLINE**

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**TITLE SUPPORTERS PAY IN ONE OR TWO INSTALLMENTS.**

**QUESTIONS?**

**CONTACT CARLENE BAHLER AT**

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## **VIRTUAL CONTINGENCY, CANCELLATION OF EVENT POLICY**

NMEBC provides continuous promotion of the event with significant exposure to supporters via marketing emails, online agenda, website recognition and social media from the early launch of the 2022 event marketing campaign, throughout the event and post event.

### **Should NMEBC move to a Virtual only format:**

Title Supporters, Exhibitors and Marketing Opportunity Supporters will be provided virtual benefits that may include increased registrations and added exposure as determined by their selected level.

**Blue and above level title supporters** will be provided the option to downgrade one level at regular pricing with 100% of the difference (from what was paid or committed to less regular pricing of level downgraded to) put towards NMEBC 2023, or 80% of that difference refunded. Blue and above who decide to stay at the same level with full support towards the continued success of NMEBC will be provided extra benefits including the opportunity to participate in a virtual package mailed to all attendees should that be implemented\*.

**While there is no downgrade or refund option for Green, Exhibitor or Marketing Opportunity selections\*\***, they will be upgraded to full online engagement with opportunity to participate in the virtual package mailed to all attendees should that be implemented.\*

**\*\* Marketing Opportunity selections** (excluding Exhibit Booth, JFT Award, NMEBC Scholarship Fund and selections \$1,000 and under) will also be given the choice of an 80% refund or 80% credit put towards 2023 if they do not wish to participate in the virtual package should that be implemented.

**We are sincerely grateful for all our supporters who help to make this event a success** in continuing the dialogue and education critical to this industry. Should NMEBC move to another location or date, all selections would remain in place. Should a complete cancellation occur (moving to a virtual format or to a new location is not a cancellation), you have the option of receiving a full or partial refund or moving all or part of your support to NMEBC 2023.