



NMEBC 2021

JULY 19–23, 2021 • RALEIGH CONVENTION CENTER • RALEIGH, NC



SUPPORT & EXHIBIT OPPORTUNITIES

We invite you to be part of this exceptional Conference, established 24 years ago by a group of diverse organizations, agencies and businesses who were among the founders of mitigation, conservation and ecosystem banking.

“I can’t thank you enough — I’m leaving with a business arrangement that never would have happened without this Conference...”

The Conference is a “must attend event” for those involved in ecosystem banking – policy, practice, science and emerging markets.

“Been sponsoring for 23 years and will continue, as the benefits to our company have been worth every penny.”

NATIONAL MITIGATION & ECOSYSTEM BANKING CONFERENCE
www.mitigationbankingconference.com • 800-726-4853



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Sign up to Support NMEBC 2021!

All supporters are recognized on website, in program and at conference.

TITLE SUPPORTER	FRIEND \$2,500	GREEN \$3,500	BLUE \$5,500	SILVER \$8,000	GOLD \$11,000
#Registrations (Comps)	1	1	2	3	5
Social Media	*	**	***	****	*****
Logo on Web Pages	Supporters Page	ALL – 4th Tier	ALL – 3rd Tier	ALL – 2nd Tier	ALL – Top Tier
Recognition in Marketing Emails		Group Logo	Group Logo	Name + Group Logo	Logo + Name + Group Logo
#Registrations (20% off)		1	1	2	3
Attendee List		post-conf	pre & post-conf	pre & post-conf	pre & post-conf
Screen Recognition		w/all sponsors	w/all sponsors	LOGO & Ad	LOGO & Ad multiple rooms
Choose one: Exhibit Booth or Registration			Exhibit Booth <u>or</u> +1 Registration	Exhibit Booth <u>or</u> +1 Registration	Double Booth <u>or</u> +2 Registrations
Scholarship Recognition			✓	✓	✓
Advertisements			1/4 Page Ad	1/2 Page Ad Packet Insert Web Ad	Full Page Ad Packet Insert Web Ad
Company Spotlight in Marketing Email			1 time w/several Blue sponsors	pre & post-conf	pre, during and post-conf
Floor Decals (depends on cost – tbd)			tbd	tbd	tbd
Event APP — Ad & Activity During Event				Ad + 1 message to attendees	Ad + 2 messages to attendees
Logo on Bag <i>(plus option to include your giveaway in bag)</i>				✓	✓
Co-host of WELCOME Reception					✓
Logo on Name Badge Lanyards <i>(every attendee wears one)</i>					✓
Sponsor of Session <i>(placement dependent in program development)</i>					✓
Prominent Recognition in all event emails sent during event					Top Tier
Special Message from Sponsor sent during event					included in event email

CALL 703-338-6636 OR CARLENE@JTAINC.COM TO CUSTOMIZE AT A LEVEL OF \$15K OR HIGHER.

SIGNUP ONLINE: MITIGATIONBANKINGCONFERENCE.COM/SUPPORT

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OTHER MARKETING & SUPPORT OPPORTUNITIES

Exhibit Booth	Exhibit / Display located where attendees network during breaks, continental breakfast and reception. (1 complimentary and 1 discounted (20%) registration).	\$1,750
Judith Taggart Founder's Award	Sponsor is recognized at lunch session and introduces award recipient, and also recognized in program and on website. The Judith F. Taggart Founder's Scholarship Award honors the founder of the National Mitigation & Ecosystem Banking Conference, providing travel funding and registration to the recipient(s).	\$1,500 (3 SPOTS AVAILABLE) (2 SPOTS LEFT)
Coffee Sponsor	You provide up to 1,000 paper cups to our recyclable & size specs with your logo! These cups will be made available at coffee and tea stands throughout event.	SOLD \$2,250
NEW! Hand Sanitizer Sponsor	Get your logo on bottles of Hand Sanitizer – placed on tables in meeting rooms.	CONTACT US FOR DETAILS
Thursday's Special Networking Social	Support this one-hour networking social before organized dinner events. Get in early to be part of the planning process.	CONTACT US FOR DETAILS
Continental Breakfast	Your logo online, signage by breakfast event and in printed program. Choose from Tuesday, Wednesday or Thursday.	\$950 (3 SPOTS AVAILABLE PER BREAKFAST)
Field Trip FOOD Sponsor	Get your logo on breakfast or lunch boxes for one field trip. <i>Ideal for a supplier/consultant who works with Field Trip Host; to be approved by Field Trip Host and NMEBC.</i>	\$850 (2 SPOTS PER FIELD TRIP)
Field Trip WATER Sponsor	Provide reusable water bottles with your logo for one field trip. <i>Ideal for a supplier/consultant who works with Field Trip Host; to be approved by Field Trip Host and NMEBC.</i>	\$850 (1 SPOT PER FIELD TRIP)
Bank Tank Investment Connect Social	Host the special Bank Tank Invest Connect Social following the pitches. Logo on signage and in printed program. Recognized at social.	\$500 (3 SPOTS AVAILABLE)
One-Page Insert in Tote Bag	Get in front of attendees with your one-page info sheet (double-side it if you wish!) in the conference tote bag.	\$550 (LIMITED NUMBER OF SPOTS AVAILABLE)
Directional Sign Sponsor	Logo on directional sign – add your logo on directional signs in halls. (Estimated 8 signs; limit 2 spots/logos per sign.)	\$150 per sign

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FRIEND \$2,500 GREEN \$3,500 BLUE \$5,500 SILVER \$8,000 GOLD \$11,000

OTHER MARKETING OPPORTUNITIES

Exhibit Booth (Booth, 1 registration, 1 discounted registration)	<input type="checkbox"/> \$1,750
Judith Taggart Founder's Award (announce winner; get recognized in program/web)	<input type="checkbox"/> \$1,500
If move to 100% Virtual, the following have these options: 1) cancel & receive 100% refund; 2) continue w/logo by expo breaks online and in downloadable program; or 3) have funds credited to NMEBC 2022.	
Coffee Sponsor (You provide up to 1,000 cups to our specs w/your logo)	SOLD \$2,250
Hand Sanitizer Bottles Sponsor (Contact us at info@mitigationbankingconference.com)	CONTACT US
Thursday's Special Networking Social (Contact us at info@mitigationbankingconference.com)	CONTACT US
Continental Breakfast (Logo online, signage and in printed program)	<input type="checkbox"/> \$950
Field Trip Water Sponsor (Provide reusable water bottles with your logo for one field trip)	<input type="checkbox"/> \$850
Field Trip Food Sponsor (Get your logo on breakfast or lunch boxes for one field trip)	<input type="checkbox"/> \$850
Bank Tank Invest Connect Social (Recognized online and in program)	<input type="checkbox"/> \$500
One-Page Insert in Conference Bag (Get noticed w/marketing piece in every bag)	<input type="checkbox"/> \$550
Directional Sign Sponsor (Logo on directional signs in hallways and throughout event)	<input type="checkbox"/> \$150 sign

VIRTUAL CONTINGENCY, CANCELLATION OF EVENT POLICY

NMEBC provides continuous promotion of the event with significant exposure to sponsors and exhibitors via marketing emails, web site placement and social media from the launch of the 2021 event marketing campaign, through and post event.

Should event move to a virtual only format, sponsors and exhibitors will be provided the complete list of virtual benefits including increased registrations and exposure. Sponsors who choose to stay at the same level, supporting the continued success of NMEBC, will be provided extra benefits. Blue level and above sponsors have the option to downgrade one level at regular pricing with 100% of the difference put towards NMEBC 2022 or 80% of the difference refunded.

There is no downgrade or refund option for Friend, Green or Exhibitors. *We are sincerely grateful for all our supporters who help to make this event a success in continuing the dialogue and education critical to this industry.*

Should a complete cancellation occur (moving to a virtual format is not a cancellation), you have the option of receiving a full or partial refund or moving all or part of your support to NMEBC 2022.

SIGNUP ONLINE OR BELOW Questions? Contact Carlene Bahler at carlene@jtainc.com or 800-726-4853

CONTACT NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PH _____ E-MAIL _____ Total Due \$ _____

1 Payment: 100% paid in full w/Signup. Check (to JT&A, inc.) MasterCard VISA AMEX JT&A's tax id#: 52-1355222.

CARD NUMBER _____ EXP DATE _____ CCV _____

PRINT NAME ON CARD _____ EMAIL _____

BILLING ADDRESS same as above _____

PH _____ SIGNATURE _____

CITY _____ STATE _____ ZIP _____

FAX TO 703-997-8690 OR SIGNUP @ MITIGATIONBANKINGCONFERENCE.COM/SUPPORT
NMEBC 2021 ♦ c/o JT&A, inc. 2201 Cooperative Avenue, Suite 600, Herndon, VA 20171 ♦ 800-726-4853